

FALL 1986

Disney

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The Making of "Captain EO"
Searching for That "Disney Look" in Child Actors
Excitement in Fall Lineup of Disney Sunday Movie

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ON THE COVER: Anjelica Huston co-stars in "Captain EO" appearing in both Disney Theme Parks.

When the \$300 million **Disney-MGM Studio** opens in Orlando, Florida, guests will have a rare opportunity to see actual animation and live-action movie-making in progress. The attraction will include a motion picture studio, a visitor center with shows and attractions, and a guided tour of the production facilities.

Chairman and Chief Operating Officer Michael Eisner said, "We are providing feature film and television

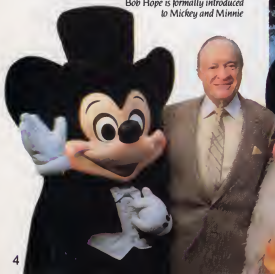


Bob Hope and Michael Eisner join Mickey and Donald at ground-breaking ceremonies

production opportunities to major studios and independent producers as well as Walt Disney Pictures. At the same time, we will be giving visitors an authentic look at Hollywood history and filmmaking."

Among tour experiences planned are "Great Moments at the Movies," a ride-through adventure; "Video Theater," in which guests can participate in TV show segments; and the Disney Archives, an interactive gallery and film theater of Disney lore and history. In addition, guests can visit

Bob Hope is formally introduced to Mickey and Minnie



Video Playground, a back-lot facility with costumes for photo and video setups, shops and restaurants. Guests will also have the chance to tour the Animation Department to see animators, artists and technicians at work on current animated film projects.

Full-scale construction began this past Summer. The opening of the Studio is set for 1988.

Construction is well under way on the 900-room **Grand Floridian Beach Resort** at Walt Disney World. With complete resort facilities, this grand hotel will evoke the days when John D. Rockefeller, Thomas Edison and even President Theodore Roosevelt led the annual writer pilgrimage to the land of sunshine, where rowboats and palm fans replaced snow shoes and potbellied stoves.

The Grand Floridian will also have the distinction of being the first Disney hotel built on the Monorail system since the opening of the Walt Disney World resort complex in 1972.

Complimenting the guest accommodations will be five restaurants, two lounges, two snack bars, an arcade, a "Mouse House" child care facility, four shops, a swimming pool, spa, health club and marina.

The elegant Grand Floridian Beach Resort



George Lucas focuses on second project for Disney

Debuting in Tomorrowland at Disneyland in 1987 is a thrilling new simulator attraction designed and built with the help of world-famous filmmaker **George Lucas** who has created such blockbuster movies as "Star Wars" and "Raiders of the Lost Ark." "**Captain EO**," the new 3-D outer-space musical starring Michael Jackson and produced by Lucas, opens this Fall at both Disneyland and Walt Disney World. For complete details, see our Cover Story on page 6.

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Reaches For The Stars

At Disneyland and Walt Disney World Epcot Center...and nowhere else in the universe.

by Betty G. Birney

"Walt Disney. meet George Lucas."

Just imagine the creative sparks that would have flown between these two great visionaries had such a personal confrontation actually occurred. Fortunately for Disney audiences, collaborative visions of the two famous innovators has resulted in a unique 3-D film premiering this Fall in the Theme Parks that Walt Disney built. The film, entitled "Captain EO" is the project of Executive Producer Lucas, the man who created "Star Wars," "The Empire Strikes Back" and "Return of the Jedi." The 3-D musical space adventure features superstar Michael Jackson in a laser blast of entertaining sights and sounds.

Eastman Kodak presents "Captain EO" in two Magic Eye Theaters, one located in Tomorrowland at Disneyland and the other in the "Journey into Imagination" pavilion at Epcot Center in Florida. Nowhere else in the world will this film be shown.

And what can the audience expect to see?

Imagine entering a galaxy of stars, floating through space, with lasers whizzing past your head, three-dimensional chases through space, lavish musical numbers and a whole new world of space creatures, most notably a legendary messiah of color and light named Captain EO. Chances are that you'll experience all that you imagined and more when you view the film spectacular which over 300 dedicated dreamers have created for Disney.

The impressive group involved in bringing "Captain EO" to life include Executive Producer Lucas; Academy Award-winning Director Francis Ford Coppola; Producer Rusty Lemorande and Michael Jackson, the star of "Captain EO" who also wrote, produced and sang the songs. Anjelica Huston, recently seen in "Prizzi's Honor," and actor-comedian Dick Shawn also star.



Michael Jackson battles unsurmountable odds to save a music-starved planet in "Captain EO."

"Captain EO" grew out of discussions about Theme Park projects between Lucas and The Walt Disney Company Chairman and Chief Executive Officer, Michael Eisner. According to Eisner, "George had been saying he'd do something but would have to have someone as talented as Michael Jackson to be in it." When Jackson was approached, he agreed to the project if George Lucas would be involved. Eisner continued, "So then we got Michael and George, and they both said we needed a director that was

without equal. And we went right to Francis Ford Coppola."

With the principals selected, Walt Disney Imagineering, Disney's master planning arm, began developing ideas.

From there, the project evolved into what is billed as "a new three-dimensional, narrative musical film presentation." In truth, no matter what words are used, "Captain EO" seems to defy description.

"The images will not only appear off the screen, but will appear to be a



Talent to spare: Francis Ford Coppola, Jackson, George Lucas

dimension behind the screen," explained Lemorande, who co-produced "Yentl" and wrote and directed "Electric Dreams." "During the course of the show, there will be other effects within the theater that are truly three-dimensional and physical, like lasers, light effects, fiber optic stars and all kinds of devices in the walls that will work in frame-by-frame synchronization with what occurs on the screen."

"Ships will come right out over the audience while lasers shoot by their heads," Lucas said of just a few of the myriad of effects to be experienced in the 15-minute film. "There will be drama mixed with song and dance."

Francis Ford Coppola has his own unique way of describing it. "Captain EO" is like one of those little children's stereo reel masters that spins while the viewers see beautiful three-dimensional fairy tales making you wish you could just step in and sit down next to the white rabbit. I think it happens like that here."

Still, "Captain EO" seems to elude definition. Basically, it's a 3-D film, but unlike any such 3-D film ever produced, Veteran special effects wizard Harrison Ellenshaw, the film's Visual Effects Supervisor, explained that 3-D is difficult to present properly in the average theater which is not equipped to run a three-dimensional film.

"You're projecting on a screen that was never meant to have 3-D images put on it, through polarizers which cut down on the image and brightness. Here we have the advantage of having a customized theater built and equipped especially for 3-D, so you get a nice, bright image, you get twin 70mm projects, which is almost unheard of. The quality of the image should be exceedingly good."

The 3-D system being used has not been seen by the audience except for the current show "Magic Journeys" at

Disneyland and Epcot Center, but according to Lemorande, "We've pushed that bubble even further in terms of its being a narrative structured film and not just a series of events."

"Captain EO" uses a 3-D film process engineered by Walt Disney Imagination in cooperation with Kodak research scientists and enhanced by Lucas Film.

Joining the impressive "Captain EO" production team were Jeffrey Hornaday, who choreographed the films "Flashdance" and "A Chorus Line," John Napier, theater and costume consultant, who also designed the sets for the Tony-award winning musical "Cats," "Nicholas Nickleby" and the hit British musical "Starlight Express"; special lighting and photographic consultant Vittorio Storraro, winner of Academy Awards for cinematography for "Apocalypse Now" and "Reds"; Geoffrey Kirkland, art director whose credits include "The Right Stuff" and "War Games," and make-up expert Rick Baker, who created the on-screen transformations in "Thriller," "Greystoke, The Legend of Tarzan, Lord of the Apes," and "Star Wars."

But how could so many "legends" work together as a team? Lemorande says that was no problem.

"What could be viewed as a potential conflict did not exist because the nature of this was so new, we were all like children. None of us have done a 3-D film, and none of us have done a

Jackson dancing to an out-of-this-world beat





Co-star Anjelica Huston shares a light moment with Michael Jackson

theme park attraction, and none of us have done musical numbers set in a theme park."

The ground-breaking aspects of the project excited the entire production team, according to the producer.

"It made us all kind of wonderfully naive in a way that put us in the right spirit of collaboration. So it got the best of everybody, as opposed to what might happen if you had a lot of chiefs and no Indians. And we have some great Indians, too," Lemorande continued.

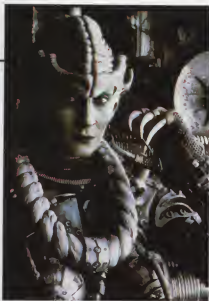
"Everybody from the director to one of the electricians or costume assistants was encouraged and excited about being part of something that so far hasn't been done in our lifetime and might be in some way a breakthrough piece of entertainment in this decade."

Executive Producer Lucas is well-known for combining fantasy and technology in entertaining new ways. "George is to me, the most brilliant example of the artist and technician rolled into one," Lemorande stated.

Director Coppola also inspired dedication from everyone concerned, according to the film's producer. "Francis is extremely generous of spirit, time and consideration and everyone who works with him, I've found, feels very close to him and very open and wants to be part of the vision that he puts into a project."

And no one was more dedicated to the project than long-time Disney fan Michael Jackson, whose "Thriller" album became the most successful album in history, selling more than 37 million copies and winning a record-breaking eight Grammy awards.

His role in "Captain EO" transcends that of "star," according to Rusty Lemorande. "He was a composer, a co-choreographer, a dancer, a singer, an actor, a collaborator on every level, and in each case, he collaborated with



Anjelica Huston as the evil witch

an amount of passion unequaled by anyone else on the show. Jackson's dedication reminded the show's producer of a lesson he learned working with Barbra Streisand on 'Yentl': There's no secret to success; it's talent and a lot of hard work."

Choreographer Jeffrey Hornaday, who previously worked with Jackson on the "Say, Say, Say" video with Paul McCartney, worked closely with the star in staging the dance numbers. "There were specific effects we wanted to integrate into the dance piece, and the 3-D technology necessitated very complex staging," he explained. "In order to incorporate Michael Jackson's own unique style and energy, 'I'd have Michael dance improvisationally to the music and tried to expand it into something 40 dancers could do,'" said Hornaday, who then strove to integrate the music and dance into the story. "As a result, we were able to shoot the music and dance simultaneously;" he concluded.

Behind the hard-working star, producer, director and choreographer were many more dedicated professionals working in varying capacities on the project.

For example, at the genesis of the project, designers at WDI created characters and story ideas which were enhanced by Lucas, Coppola and



Michael Jackson and choreographer Jeffrey Hornaday go through the motions

Lemorande. "In the true sense of 'Old Hollywood' this was a very collaborative process where designers were part of the show from the very beginning. A good deal of the storyline came out of the characters they created, so really there was no single author to the piece," Lemorande remarked.

Once the characters were decided on, designers at WDI went to work drawing the creatures. Once approved, small sculptures and clay miniatures were created before full-size fiberglass mannequins were built from body casts, which were sculpted by Lance Anderson, a creature builder whose extensive credits include "Ghostbusters," "2010" and "Star Trek II."

Pre-production on "Captain EO" began in March, 1985, even though the various principals were often separated logistically, according to the producer. "We were doing some construction at WDI, we were on stages at Laird Studios (in Culver City), we had

special effects at Disney. We were like a big wheel. But rather than being a negative, it was a positive. We were being fed by all this special talent and at important moments in time we all came together."

Wherever they were located, the filmmakers did extensive preparation for the 3-D photography, which presented new challenges for all concerned.

"3-D in itself is a big special effect," said Lemorande. "Getting things off the screen in a movie like this needs many layers of information that are created separately. We, for example, shot a lot of Michael Jackson in blue-screen. The biggest blue screen in Hollywood is the one at Disney; it was built for the 'Black Hole.' We got it out and put it up so we could have Michael dancing against it full body so that he will be able to dance out over the audience."

Two 70mm cameras had to be used, the size and weight of which were four times as great as the standard single 35mm camera. Providing enough light was a monumental problem because "the camera is always sucking it up," Lemorande explained. Huge sets had to be constructed to meet the requirements of the restricted camera.

Once the three weeks of principal photography were over, the cutting and special effects work continued practically up until the last possible moment. Why so much time for such a short film? Harrison Ellenshaw had one explanation. "Although it is a 15-minute show, there are enough effects to equal the number you might have for a feature, crammed into this short period of time. There probably will be over 100 shots that will have effects in them, which is a pretty hefty number." In fact, as many effects are used in "Captain EO" as were used in "Ghostbusters" or "Star Wars," according to the film's producer. "We're like the last 15 minutes

of an extravagant movie. We have very little exposition. It's like you're coming in on the middle of it."

Lemorande is enthusiastic about the richness of "Captain EO." "Looking at a 3-D shot is like looking at a three-ring circus. It's so rich in information, visual and aural, that there will be a need to see it over and over again just to find the new information each time. Everything is a new layer of discovery for us and quite exciting."

Breaking through the barriers has been the goal of all pioneering filmmakers, as exemplified by Walt Disney himself, whose innovative work in the areas of animation, sound and format are well-documented. "The inevitable course of motion picture production has now brought us to the point where

we must please more people the world over than ever before, commercially and artistically," Disney once said.

Rusty Lemorande concurs and feels that although "Captain EO" can only be shown in Disney's specially-designed Magic Eye theaters at this time, this ground-breaking technology might someday find a wider audience, especially as the movie industry addresses the problem of declining attendance.

"One of the reasons that perhaps film has lost a lot of its audience is that the phenomenon itself has finally worn away to the point where it's very mundane and people do not see a terrific difference between sitting in a theater and watching it on a video screen at home," Lemorande theorized. "Things like this ('Captain EO') might be a way that the phenomenon of movies gets a new injection of interest, because the theater experience itself will be unique."

But uniqueness is obviously not a stranger to the Disney tradition. Walt himself once said, "I believe in being an innovator." Michael Eisner reaffirmed that sentiment when he prefaced his announcement of "Captain EO" last Spring by saying, "We wish to enhance Disney's role as a technical innovator now and in the future."

Walt, meet George and Francis and Michael and Rusty. This looks like a meeting that is clearly out of this world.



Michael Eisner joins Lucas and Coppola on the set

Jackson and Fuzzball plot their next step



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NEW TALENT SHINES IN DISNEY SUNDAY MOVIES

Making TV Viewing A Tradition Again

by Leonard Shannon

The second season of "The Disney Sunday Movie" begins this Fall, sparkling with new comedies, action/adventure programs, family dramas and animated fantasies that fulfill the promise of the series' opening season. Among the headliners are:

"First Flight" a Thanksgiving story about a young boy entrusted to care for a wounded goose until it's ready to become the holiday dinner.

"Little Spies" a thriller involving a group of kids who, in trying to save their dog from the pound, uncover a criminal network.

"B.R.A.T. Patrol," a comedic look at the military through the eyes of teenagers who've lived on army bases all their lives.

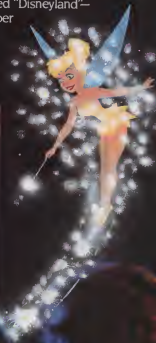
Nobody said that launching the series would be easy, because

everybody knew that Walt Disney's original weekly TV show was a tough act to follow. For 29 years, long enough for parents to watch their children grow up, marry, and have children of their own, the series was a widely enjoyed family event. But finally, after the longest run of a prime time series in the history of television, it was over. To millions of American households, that farewell program on September 24, 1983, marked the end of an era.

Michael D. Eisner, Chairman and

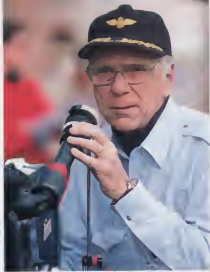
Chief Executive Officer of The Walt Disney Company, thought otherwise. One of his first directives after joining the organization in 1984 was to reincarnate the series as "The Disney Sunday Movie" which began, with Eisner himself as host, last February on ABC-TV (where Walt's original series—then called "Disneyland"—premiered October 24, 1954).

Although Eisner admitted





Bumper Robinson stars in upcoming Sunday movie, "Deacon Street Deer."



"Deacon Street" director, Jackie Cooper



Bill Hudson, Cindy Williams in series opener, "Help Wanted, Kuds"

that "we're nervous about people expecting too much because of what the old shows were," he went on to say:

"We want to make Sunday night and Disney a family tradition again. For my generation, Walt Disney brought our fantasies to life. He brought our families closer together, and helped shape our values. But most of all, he gave us unending joy, and never failed to entertain us."

"For those of us who are responsible for carrying on this tradition, our goal is very simple. We want to do for this generation what Walt Disney did for past generations. And for you kids who are too young to remember Walt

"We want to make Sunday night and Disney a family tradition again.

For my generation, Walt Disney brought our fantasies to life. He brought our families closer together, and helped shape our values. But most of all, he gave us unending joy, and never failed to entertain us."

Disney, now it's your turn to have the same kind of fun your parents had."

The new shows' audience was quick to answer. They wrote:

"The Disney Movies on Sunday nights are wonderful to watch, enjoy and discuss together. We can remember watching the Disney shows on Sunday nights as youngsters, and we've always wished that our own children could have had that same opportunity. We've waited a long time for this, but it was certainly worth the wait!"

"Keep up the good work. There are many among us of your fans who have traditions, too, which surround the magic of the Disney name and talents."



Minnie, Michael and Mickey introduce "Disney Sunday Movie"



Walt opened the "Disneyland" TV series. Oct. 27, 1954, with a preview of the Theme Park which was to open the following July

"Thank you for this program ('The Girl Who Spelled Freedom') and for the other movies this year. It has been a pleasure to share these with my family. We would like to see more true, inspiring stories of young people who have triumphed over adversity. Our children in America need to see that they can solve their problems, and not only through violence."

Twenty-three programs were ordered for the first season. Many of them

served the triple purpose of providing entertainment for "The Disney Sunday Movie," showcasing new talent on both sides of the camera, and becoming pilots for other television series. "The Last Electric Knight," a new series ordered by ABC-TV for the 1986-87 season, is a spinoff from one of those programs. Last May's performance of 15-year old Meredith Salenger in "My Town," her

first TV appearance after a noteworthy screen bow in "The Journey of Natty Gann," is likely to lead to another Disney Sunday Movie next year. A new tradition in family entertainment from The Walt Disney Company is well under way.

Chris Hebert and "Fuzzbucket"



Glenn Ford and Meredith Salenger in "My Town"



"Casebuster" stars Noah Hathaway and Virginia Keefne



Happy 15th Birthday,

Walt Disney World

Vacation Resort Fulfills Walt's Vision

by David Wilkening

It seemed an impossible dream back in 1965, when Walt Disney first described his vision of a Vacation Resort/Theme Park combined. Yet, just six years later, his brother Roy was reading the Walt Disney World Dedication Plaque to honored guests in the Park's Town Square area.

Fifteen magical years have passed and millions of guests have visited the Vacation Kingdom since that historical moment.

This Fall, scores of creative Disney executives are involved in making "15" the magic number in Walt Disney World marketing plans.

The number "15" will dominate a gigantic clock at the Magic Kingdom's entrance, while Epcot Center will feature a bright neon "15." At the turnstiles, every 15 seconds the computerized "Gift-Giver Extraordinaire" will award a gift to some lucky guest...which might be a General Motors vehicle, a One-Day Passport to the Magic Kingdom, or a Disney plush toy.

"This Gift-Giver Extraordinaire is similar to the one featured recently at Disneyland in California," explained Linda Hallman, Manager of Marketing Planning. Disneyland, however, was



Opening Day Parade, October 25, 1971

Walt Disney World is a tribute to the philosophy and life of Walter Elias Disney...and to the talents, the dedication, and the loyalty of the entire Disney organization that made Walt Disney's dream come true. May Walt Disney World bring joy and inspiration and new

knowledge to all who come to this happy place...a Magic Kingdom where the young at heart of all ages can laugh and play and learn—together.

"Dedicated this 25th day of October, 1971."

using denominations of the figure "30" for their 30th anniversary, to determine prize winners.

Director of Entertainment Ron Logan wants to make as many people as possible aware of the Magic Kingdom's 15th anniversary. "It's a special time for us and we want to make it special for our guests," he maintains.

To do just that, many exciting plans are in the works. Hallman, Logan and Tom Elrod, Vice President of Marketing and Admissions, and many others have been involved for months in creating ideas to celebrate the Park's 15th birthday. "We started a year ago, just bouncing ideas around for the celebration," says Hallman. "And eventually, every employee will have a hand in it."

The first of many events planned for the anniversary will take place October 2nd through the 5th, but the birthday will be celebrated throughout the next 12 months. And it's not solely a Disney-produced event. Tourism boards in both Orange and Osceola Counties in Florida have contributed to expenses, so that other attractions in those areas will be publicized before invited thousands of influential journalists and travel writers.

"Walt Disney World doesn't represent everything there is to do in Central Florida, so we think it's right to showcase the entire area in this way," says Elrod.

New entertainment surprises are promised by Logan beginning in October. "A major part of our celebration will be the new parade featuring over 100 performers that will be scheduled daily," he stated. Singers, dancers and musi-

Director of Entertainment Ron Logan



Tom Elrod, Vice President of Marketing and Admissions



"SkylineScope" air battle



Fireworks in celebration

Arthur Fiedler conducted World Symphony Orchestra



Roy O. Disney read the official dedication



versus bad guys, who eat rainbows." After dark, Disney visitors will continue to be thrilled by the popular sparkling Main Street Electrical Parade and "Fantasy in the Sky" fireworks.

Back in 1971, during the three days of spectacles marking the Grand Dedication of Walt Disney World, more than 800 celebrities and special guests were in attendance. Famous Maestro Arthur Fiedler conducted the World Symphony Orchestra in the forefront of the Cinderella Castle. Bob Hope hosted star-studded ceremonies filmed as part of a 90-minute television special. An elaborate luau signaled the opening of the new exotic Polynesian Village Hotel.

Roy O. Disney, then Chairman of the Board of Walt Disney Productions and Mrs. Walt Disney, widow of the late Walt Disney, were joined by Mickey Mouse in the official dedication of the Magic Kingdom. The ceremony included the reading of the Town Square Plaque and the raising of the American flag—

an official gift from the President of the United States.

For this year's anniversary celebration, President Reagan and all three former U.S. Presidents (Carter, Ford and Nixon) have been invited to President's Day on October 4, when they may ride in a parade in their honor. "We hope they will comment on what they foresee for the future 15 years and what role government will be taking," said Charlie Ridgeway, Director of Publicity at the Florida Theme Park.

The largest press gathering ever held anywhere, with upwards of 10,000 media members expected, is planned by Disney publicity people to take place this

October 2-5, at Walt Disney World. As part of the party, the new Disney 3-D film, "Captain EO," starring Michael Jackson, will be shown to the press. George Lucas produced and Francis Coppola directed this unique space odyssey which will be shown exclusively in only two special Disney theaters, at Walt Disney World and at Disneyland (see cover story).

Over the next 15 years, the unique vacation resort of Walt Disney World will continue to provide outstanding entertainment, in addition to its fine hotels and restaurants, cozy shopping village, convention facilities and outdoor recreation. One can only await the arrival of another banner year, 2001, with happy anticipation.

As Walt said of the resort's 28,000 acres, "There's enough land here to hold all the ideas and plans we can possibly imagine."



Michael Jackson is "Captain EO"



BACKSTAGE COMES CENTERSTAGE AT BIG THUNDER RANCH

Adoptable Burros at Disneyland Petting Farm

by Jackie Schneider

There's nothing unusual about Disneyland hosting V.I.P.s. But Disneyland greeted some of its most unusual guests this Summer when a herd of young burros found a loving foster home in the brand new Big Thunder Ranch area.

This 1.75-acre addition to Frontierland was originally designed as the new home for Disneyland's "Happiest Horses on Earth," but when Walt Disney Imagineers learned that some wild burros were in need of a temporary home, they responded in kind.

Many of the guests visiting this historic area this Summer fell in love with these frisky but very tame burros. And doesn't everyone want to take home a souvenir of his trip to Disneyland? But as Live Stock Superintendent Danny Stark points out, "There's a lot more to owning one of these little guys than some people think. It's sort of like adopting a child."

So before a Disneyland guest can adopt one of these adorable burros, they must be carefully screened to assure that they can provide plenty of room, loads of love and meet all the financial responsibilities.

These burros are the direct descendants of the pack animals of pioneers and

prospectors who came west seeking their fortunes.

Since 1973, more than 51,000 animals have been placed in loving homes across the nation by the Bureau of Land Management. And Disneyland was very anxious to be part of this program.

"We bring four or five at a time to Disneyland, break them, which is very easy because they're so young, then provide a good home for them at Big Thunder Ranch until a qualified guest takes them," says Stark.

But the Ranch is actually much more than an orphanage for homeless burros. Stark first conceived of a place where Disneyland guests could see the Park's magnificent collection of prize-winning horses in their natural state. "People were used to seeing our draft horses pulling the trolleys on Main Street, but all the best things about the Circle D Ranch, where the horses live *backstage*, remained behind the scenes." (Included in Disneyland's backstage menagerie are Lippizan, Clydesdale, Percheron and Belgian draft horses, ponies and their offspring.)

At first Stark's idea was just to display the horses in an open pasture near the Big Thunder Mountain Attraction. With Imagineer Kim Irvine, one idea followed another until a whole concept for an attraction was developed.

A petting area where city children can get close to tame farm animals was added. Next,

an entire themed area was created giving Disneyland guests a real hands-on experience with their pioneer past. The Ranch and petting farm are presented by Central Soya—an Indiana livestock feed firm.

"We invented an imaginary family to live at the authentic 1880-style ranch: the rancher, his wife and their three children," explains Irvine.

A rough-hewn log cabin serves as the ranch house. Inside, all the cozy antique furnishings invite the guest to "sit a spell" and relax. The many trophies won by the Disneyland horses are on display, as well as an impressive Disney antique gun collection.

Nearby is a display of farm animals provided by the California Polytechnic University School of Agriculture. "It is really flattering to us that they are participating in the Ranch. It shows that they have a great deal of confidence in the quality of care that we'll give these animals," says Stark.

Just like any other ranch, there are always plenty of chores to do at Big Thunder. Frank Pfannenstiel has worked in Disneyland as a harness maker and driver since 1954.

All of Disneyland's farrier work will be done in the working blacksmith shop. "We want to do our chores in the public eye to give the feeling of reality," explains Stark.

"Walt insisted that horses be part of the Disneyland show from the very beginning," says Danny. "And Big Thunder Ranch shows off these treasures to their very best advantage."

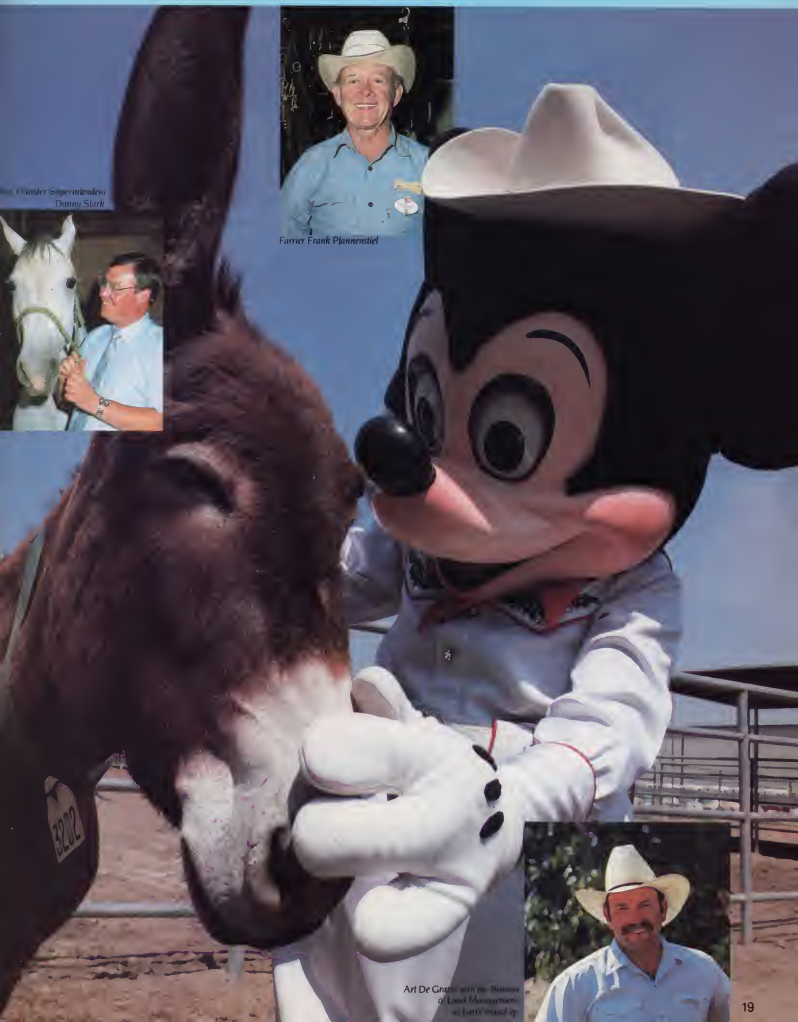
Future plans include the Big Thunder Barbecue Restaurant slated to open this Fall, and presented by Hunt's Ketchup, Barbecue and Steak Sauce.



Transfer Superintendent
Donna Stark



Farrier Frank Plannestiel



Art De Grado with the Steersman
of Laredo Mustangs
at Fort Stockman

PINOCCHIO

Back to School Workshop

Wish Lists:

Do you remember the story about Pinocchio's first day off to school? Well I, Jiminy Cricket, will always remember that day. I learned that wishes really can come true. Well they do! Here, let me tell you about some wishes.

This year, after a long and wonderful summer, Pinocchio and some of his new friends are making some back to school Wish Lists. Starting back to school is a fresh new beginning, and these kids are making wishes about everything they plan on learning...reading, writing, and arithmetic, as well as learning how to choose between right and wrong. I think you will agree with me that these Wish Lists are just common sense and really should come true for all good boys and girls.

Jiminy Cricket



Pinocchio sharing his new dictionary.

I wish to become a better reader....

Wish List

- A new dictionary
- New books to read
- Word games like "Scrabble" and "Spill and Spell"
- A quiet time and place to read
- New magazines and newspapers
- A globe

I wish for Math to be lots of fun....

Wish List

- A new ruler with inches on one side and metric measurements on the other
- A small calculator
- A computer
- Geometric templates, triangles and T-square
- Colored felt markers



Pinocchio and Jason covering school books.

I wish I could become a good writer...

Wish List

- A dozen brand new sharp pencils
- New eraser
- Lots of paper
- A quiet, well-lit place to write
- Note pads, a diary or journal
- A calendar
- A set of calligraphy pens and Ink
- A set of colored pencils

'S LESSONS

Geppetto's Carved Eraser Stamps

Geppetto showed Pinocchio how to carve rubber erasers into personal rubber stamps. This is the perfect way to personalize all kinds of back-to-school items. Stamp your name across the top of your writing or assignment papers. Your teacher won't have to remind you to sign your name. Identify all your school belongings: notebooks, books, lunch bags, backpacks or knapsacks, even your clothes such as jackets and P.E. shorts and shirts are all suitable for stamping.

Make Your Own Stamp

Any eraser can be carved into a stamp. Pinocchio used big white plastic erasers.

(1) Cut a piece of paper exactly the same length and width as your eraser. On the paper, write your name boldly with a soft graphite pencil. To transfer your name onto the eraser, place the paper face down on the surface of the eraser. Gently rub the paper and the reverse image will appear on the eraser.

(2) Ask an adult to cut out your name using an exacto knife with a No. 11 blade. Cut away eraser from around the letters of the name. (3) Use an ink pad and start stamping.



Maria stamping her personal stationery



Pinocchio reminds us about good nutrition.

An Apple A Day

Remember when Pinocchio forgot about good nutrition and grew donkey ears? A healthful diet needed to build a strong body and supply lots of energy is especially important in a school lunch. This is Pinocchio's favorite lunch and includes one item from each of the four good groups; milk, protein, fruit or vegetable and grain.

Pinocchio's Tongue Twister Sandwich

Peanut butter and pineapple jam on pumpernickel, an apple and milk.



CASTING DISNEY'S RISING STARS

by Betty G. Birney

Playing The Kid In All Of Us



In 1960, she won a Special Academy

Award. A year later, she won the title of "Star of the Year" in England, beating out such luminaries as Sophia Loren and Audrey Hepburn. She was the subject of more fan mail than any other motion picture star in the world. And she was still in her early teens.

She was, and is, Hayley Mills, of course, and she recently returned to star in "The Parent Trap II," for The Disney Channel, reprising the dual role she played in Disney's 1961 release of "The Parent Trap," one of the studio's most popular and enduring films.



Ever since Bobby Driscoll and Luana Patten starred in "Song of the South," kids have been delighting fans of Disney films. Remember Tommy Kirk, Kevin Corcoran, Kurt Russell, Annette Funicello and all the Mouseketeers? Today, more child actors than ever are appearing in Disney projects and there's no doubt, it takes a special kind of kid to get the part.

Carol Ruben, Director of Feature Programming for the Disney Channel, says "I think that one of the charms of Disney pictures was that the kids always seemed to be the kid you wanted to be. We try to cast kids who are natural, regular kids. They're very experienced, but they're natural."

Virtually every project on the Disney Sunday Movie features kids prominently. Independent Casting Director Allison Jones, who cast "Mr. Boogedy," agrees that she always looks for a "natural" child performer, too. "What I personally like

Hayley Mills as she appeared in "The Moonspinners" with Peter McEnery, 1964

Hayley Mills, still the star, today

to do, and I know what Disney wants to do, is to cast the most natural kids you can find. They're such demanding role parts on these Disney movies, it really takes a kid who can concentrate, keep his spirits up and not get cranky after a few takes."

Traditional auditions require an actor to come in and "read" the part. With really young children, other techniques must be used. "If they're six years old, they don't even know how to read," Jones explains. "I feed them lines and if they can repeat them after me, then oftentimes they're just as good as the one who can come in and read it right off the bat."

David Faustino was one of the children Jones cast in "Mr. Boogedy."



David Faustino in "Mr. Boogedy"



Faustino in "Disneyland Is Your Land" commercial



Joey Cramer in "Flight of the Navigator"

Joey Cramer is from Vancouver, B.C.



The Walt Disney Educational Media Company, also recently cast Faustino in "How to Catch a Cold," a popular educational animated film which is being updated with live-action sequences. Young David has varied experience in television, film, theater and commercials, including the 1980 spot, "Disneyland Is Your Land."

Concentration is a crucial factor in casting children. Producers agree that relaxation is important...then giving the actors as much opportunity and direction as possible to see if they have the emotional range. Improvisation is used, which gives a better sense of whether or not the child is capable of thinking through an action and concentrating on work. If they have the concentration, it's really evident.

Experience is helpful, but not always necessary. For "One Magic Christmas" two children were cast. Six-year-old Elizabeth Harnois, who played Abbie Grainger, had appeared in more than 20 commercials and had a major role in another motion picture, "Where Are The Children?" But for nine-year-old Robbie Magwood, who played her brother Cal, "One Magic

Robbie Magwood, Arthur Hill and Elizabeth Harnois in "One Magic Christmas"

Robbie Magwood and Elizabeth Harnois



Christmas" was his film debut.

In the usual Hollywood casting routine, casting directors review pictures and resumes submitted to them by agents. They select a small group for auditions; that group being narrowed down for callbacks before the final selection is made. But it sometimes takes exceptional effort to find the perfect child actor, as producer Jonathan Sanger discovered when he was looking for a 12-year-old boy to star in "Flight of the Navigator," produced by Dunhaven Entertainment, Inc. and released this past summer.

"In this particular case we

were dealing with a child actor who was in almost every scene of the movie. There was very little work we could do without him, and that is scary when you realize this child is going to have to carry the picture. Because of that, we were particularly careful in our casting."

Sanger, who produced "The Elephant Man" and "Francis," and Randall Kleiser, director of "Grease" and "The Blue Lagoon," had casting directors in Chicago, Dallas, Florida, New York and Los Angeles looking for the perfect child for "Navigator." Joey Cramer, of Vancouver, won the coveted role of a boy who has an encounter with an alien spaceship and disappears for

Meredith Salenger as "Natty Gann"



Meredith Salenger, star at 14

eight years. When he returns to the present, he looks exactly the same as he did in 1978, but the rest of his family—and the rest of the planet—has changed.

Sanger and Kleiser ultimately interviewed about 400 boys, some with theatrical experience in either commercials or movies. Cramer had appeared in "Runaway" as Tom Selleck's son, and "Clan of the Cave Bear," and was

featured in a Disney Sunday Movie, "I-Man."

Director Jeremy Kagan also conducted an extensive nationwide talent search in casting the lead character for "The Journey of Natty Gann." More than 2,000 applicants from across the country were interviewed.

"I was looking for somebody behind whose eyes you felt an enormous soul," Kagan, who previously directed "Heroes," "The Big Fix" and "The Chosen," explains. "Somebody who could spark you not only by her energy, but by her heart."

Meredith Salenger—then 14—was cast as "Natty." She had previously appeared in six commercials and was an extra in the movie version of "Annie."

"It was the first screen test I'd ever done, and I didn't expect to be chosen," Salenger recalls. "When I read the script, I loved it. As I read more about the character, I kept thinking 'This is me; I'd say that.'"

Since "Natty Gann," Salenger has appeared in "My Town," for the Disney Sunday Movie.

Salenger isn't the only child star who didn't expect to get the part. Sharon Baird, one of the original Mouseketeers, didn't even know she was auditioning for "The Mickey Mouse Club."

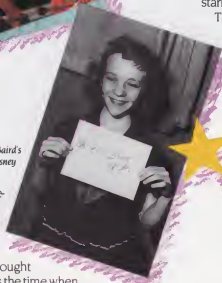
"I was doing a film called Artists and Models' with Dean Martin and Jerry Lewis, and went to Capitol Records to pre-record the song for the film. Jimmie Dodd was there doing the recording session before me. He saw me perform and recommended me to Disney Studios," Baird recalls.

Twelve-year-old Sharon did a jump-rope tap to "I Didn't Know the Gun was Loaded," and got the part in the Mickey Mouse Club.

Several years ago, the tables were turned as a group of original Mouseketeers appearing at Disneyland auditioned some 500 child performers for a "Talent Round-up" segment. The auditions were held on the same stages on which



Mouseketeer Sharon Baird performing today



Sharon Baird's first audition for Disney

the first Mouseketeers had auditioned—an eerie experience for those involved. "It brought back to all of us the time when we auditioned there," Baird explains, adding, "It was a strange sensation."

Life—and an acting career—does go on for former Disney child stars. Baird played the starring role in "Ratboy," a recent feature produced by Clint Eastwood's production company, and she continues to work for Disney, appearing as Eeyore in "Welcome to Pooh Corner" and Lionel in "Dumbo's Circus" on The Disney Channel. And Hayley Mills, who

starred in six Disney features, including "Pollyanna" and "That Darn Cat," has continued her career on stage and screen and starred in the "Masterpiece Theatre" presentation of "The Flame Trees of Thika." But she recently revealed her real motivation to begin her career at age 13. "I wasn't interested in acting, really. My main concern was if I'd get out of school!" Of her life today, Mills adds, "I have good friends, children and an on-going career. What more could you ask for?"

**Which didn't happen of course. Studios are required by state law to provide schooling and/or tutoring during film production using children of school age.*



KIDS' 11⁷

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CREATING COLORFUL COSTUMES FOR CAPTIVATING CHARACTERS

Wardrobes for Every Occasion

by Brad Tallman

All around the world, once a year, people enjoy this one festive night to dress up in outlandish, or beautiful, or frightening costumes. But selected employees of Disneyland, Walt Disney World and Tokyo Disneyland relive Halloween night every day of the year.

And the variety of unique costumes at the Theme Parks is beyond your wildest fantasy. There's Alice in Wonderland. And Peter Pan. There's Goofy, Donald and Pluto. And the evil Witch from "Snow White and the Seven Dwarfs," just to name a few. At Disneyland, these and hundreds of other popular Disney characters get their original costumes from the innovative Costume Department. Even designing costumes for the biggest Halloween costume party you can imagine would be small change to Designers Tom Pierce, Alyja Kalinich and Jack Muhs. Collectively, they've

created thousands of individual designs, worn by thousands of Disney Theme Park employees, who are "on stage" every day. Now, *that's* a costume party!

Tom Pierce is the master-

mind behind the on-stage Host and Hostess costumes, and he knows style inside and out. With quick, careful strokes of his paintbrush, Tom creates original clothing designs as easily. It seems, as a master pianist creates music. But not without a lot of initial groundwork, he admits.

"I have a good collection of design books for reference, and I'm always at the library getting ideas," says Tom. "But then, we don't copy the designs. I just get the look and essence of the period, and from that, I create a style, which also incorporates comfort and functional clothing."

Statistics concerning the number of costumes involved in the Disney Theme Parks are astounding. Over two million pieces overall are in use in the three Parks. Disneyland alone requires over 4,000 different designs. The Parks stock some 500,000 yards and 900 different fabrics for costuming.

Ironical as it may seem, it takes an incredible amount of work to make a costume that's unpretentious. But Tom's creations

Mickey introduces Costume Designers, Jack Muhs, Alyja Kalinich and Tom Pierce



A panoramic view of the Disneyland Costume Department



are so wonderfully detailed and styled that they blend in perfectly with their surrounding themed atmosphere. "That's the sign of a good costume," he says.

Jack Muhs and Alyja Kalinich, on the other hand, don't design costumes that blend in, but rather costumes that stand out. Because the forte of this designing duo is creating costuming for Disney Theme Park stage shows, parades and bands, as well as clothing for the Park Characters.

What's more, Alyja and Jack design more than just the clothing for the costume Characters—they also design costumes for the costume Characters. Indeed, if Disneyland had official "Halloween costume designers," this team would be it.

Mickey, Minnie, Goofy and the whole Disneyland gang are often invited to outside events, to meet special people and participate in theme shows. And in typical Disney fashion, appropriate costumes are designed just for the occasion. That's where Jack and Alyja step in.



Snow White gets special attention from fitters

"Each Park Character has its own special, well, *character*," explains Jack, "and its own inherent set of design problems. With Goofy, for example, you never put his waistline where it should be. His pants are too high or too low. He has a slouchy posture, and nothing is supposed to fit. That guy's fun to do."

As for the sheer number of garments, both Mickey and Goofy have enough individual outfits to fill hundreds of wardrobe racks.

Like what, for instance? Well, at any given moment, you may find Mickey totally decked out in his California Angels uniform, complete with baseball glove. Or in a high *magna cum laude* style, he'll wear his red graduation robe and mortarboard. Depending upon the occasion, Mickey can be transformed

into Santa, a Boy Scout, Davy Crockett, a wee bit of a leprechaun, or a spaceman—just to name a few of his 100 or more colorful costumes.

The other Disney Characters aren't lacking for something to wear, either. Donald could wear something new every day for the next month without duplication. Minnie Mouse, of course, in her new "Lady of the 80s" image, is setting "Totally Minnie" trends worldwide. And Goofy? He's ready for any Halloween party he might stumble into, dressed fittingly as a court jester, a Keystone Cop or Pecos Bill. Yet he can also "put on the Ritz" with white top hat, tails and spats.

It's like a big Halloween costume party in all the Disney Theme Parks, all right. But these parties go on all year long.



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A TRUE CULTURAL EXCHANGE

Students Add Authentic Flair to Epcot Center

by Sandra Hinson

Take 51 attractive, intelligent young people from the four corners of the earth, mix well in two apartment buildings, provide a liberal dose of fun, another of relevant education. It's the formula that provides international students a once-in-a-lifetime experience working as hosts and hostesses in the World Showcase pavilions at Disney's Epcot Center.

And it's the magic that makes the Walt Disney World Showcase Fellowship Program (WSFP) a true cultural exchange.

Nearly 250 youngsters, including American students (for the American Adventure), have participated in the Program since Epcot Center opened, enriching their own lives and making the World Showcase pavilions more authentic for their presence.

Recruited through their colleges and universities all over the world and hand-picked for that special Disney sparkle, some are interrupting their education program, others have recently completed their studies. Most are between 18 and 24 years old.

Their Fellowship year begins with an orientation program. Next, the basics of life. How to handle their living allowance. And how to open a bank account. The delights of a modern American supermarket.

The Friendship II transports guests between countries on World Showcase Lagoon



The World Fellowship students work four days a week. One day a week they attend a special seminar designed to help them learn more about each other, America and big business, Disney style. They become acquainted with every facet of the operations in their respective home pavilions.

Epcot participants such as Exxon, Kodak, Kraft and General Motors contribute to a Future Studies unit, helping the young people understand American industrial roots and expectations for the next century.


The International Studies group puts on a show-and-tell presentation of each country's own land and culture... including demonstrations of arts and crafts, as well as history, economics and industry.

Finally, each participant chooses an Independent Study to be completed on his or her own choice of fields. Throughout the year there is organized entertainment and skating, canoeing or swimming. But mostly the youngsters take care of their own interpersonal relationships. There's always time for movies, Cokes, pizzas, and even romance. The World Showcase Fellowship coordinators have received invitations to more than one wedding between Fellowship "graduates."

The young people fairly bubble when they talk of their experiences. It's as though they can't decide which has been the most exciting, surprising or fun.

There is, however, a universal theme. Almost every student mentions that he or she has grown in understanding of self and others.

Although he did not live to see the fruition of his Environmental Prototype Community of Tomorrow, the World Fellowship program has become Walt Disney's personal contribution to future world peace.

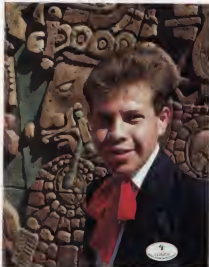


Gerardo Hernandez, 23, the son of a Mexico City attorney, studied hotel management at the Universidad Ibero-Americana. He is the only student to frankly say, with a twinkle in his eye, that he loves the Fellowship parties.

"The student program," Gerardo says, "will help me in everything I do. It will help me to know more about me, and to learn about different cultures."

Upon completion of his education, Hernandez is ready to go anywhere in the world for an "interesting hotel management job."

Gerardo Hernandez, Mexico





Hassan Elouarrad and Nazifa Eddini, Morocco



Nazifa Eddini, 23, and Hassan Elouarrad, 25, are Cultural Representatives of Morocco.

Both were born in Casablanca and both are interrupting their studies to spend this year at Epcot Center.

"Northern American literature has given me a capsuled view of life in America," Hassan says. "But one look here is much better than a thousand stories."

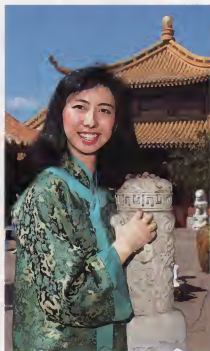
Besides improving her English, Nazifa has overcome her native shyness. "I have learned to be independent, to rely on myself and to make a connection with people," she says.



Anette Maria Renner, Germany

Anette Maria Renner had never before been away from her home in Neustadt bei Coburg, the famous Bavarian toy town. Since arriving in the U.S., the supposedly shy Fellowship student has driven her car to the Bahamas and Mexico during breaks in her schedule.

Anette's Fellowship was sponsored by her employer, Goebel, the makers of the famous cherubic Hummel figurines. About her job demonstrating the creation of Hummel statues, she says, "I love it, because you can ask people from other countries what they think about Disney, and they all love it. Me, too!"

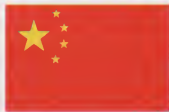


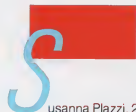
Su Lin Han, China

In the beginning, Su Lin Han, 22, had trouble with American food and often preferred to cook in her apartment. Now it's Classic Coke and pizza with the World Fellowship gang.

"At Disney, the thing that impresses me most is the cleanliness," she says. "From this you can see how it's well managed...the guests can complain and they get a satisfactory response. I have never seen any other company anywhere that can do this."

Su Lin is now in Peking University's graduate program in Intercultural Communication and is destined for a job in the Chinese Cultural Ministry or for a PhD and a professorship.





Susanna Plazzi, 23, from Ravenna, Italy, is happily improving her English, which will help with her major in English and American Literature at the University of Bologna and also with the job she hopes to land as a reservations hostess for Alitalia Airlines.

She especially has enjoyed the program's lectures about American society and cultural values. But most importantly, Susanna has grown personally.

"I think I will gain some real friends here, sharing the same experiences and living together for one year."

Susanna Plazzi, Italy



Sheryl Cunegin, The American Adventure



SAs an American, Sheryl Cunegin, 22, feels a special responsibility to be a welcoming ambassador to her World Fellowship compatriots as well as to Epcot guests.

"It's very important that they have Americans in the program for the simple reason that we are the people that can show the others how to break the stereotypes...that's our job, to prove that America is really a good country and its people are good, and there are a lot of good things here," Sheryl observes. "You never really know a person until you learn about their way of life and you accept their way along with your own."



Kazuhiko Hashimoto, 26, is learning to fly, fulfilling a lifelong dream during his Fellowship year. To earn his license, he has read many technical books in English, but he blushes and smiles shyly at his still broken conversational skills.

They do not keep him from conveying his delight in his American adventure. "What I like best is seeing different kinds of people every day."

The Mitsukoshi Department Stores, sponsors of the Japan World Showcase Pavilion, sponsor Kazuhiko's World Fellowship program as well. He was chosen by Mitsukoshi for future employment, which, in the Japanese tradition, will be for life.

Continued on page 33

Kazuhiko Hashimoto, Japan



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You can see Minnie Mouse and the entire Disney series at the retailers listed here. All are limited editions. So we suggest you get around to seeing them fairly soon. We just can't promise how long any individual piece will remain readily available.

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Jean-Louis Ducret, 25, grew up in his parents' hotel in Grenoble in the French Alps dreaming of owning his own hotel some day.

He has graduated from the prestigious Hotel Management School of Lusanne, Switzerland, served his year of military service as chef to President Francois Mitterand, and this is his fifth trip to the U.S., but there is still much to learn.

"Everything is far away (in America) and everything is huge," he says. "By example, if you need your croissant in the morning, you need to drive your car for 20 minutes. In France, you just walk to the bakery."

Jean-Louis Ducret, France



Lorraine McCrorie, United Kingdom

Lorraine McCrorie, 21, from County Fife, thinks all of Florida is "like a vacation world." And that, she says, is "lovely."

Lorraine had just completed a two-year course in hotel management at Napier College in Edinburgh when she was accepted in the Fellowship Program.

"My idea about Disney was Mickey and Snow White," she recalled. "You don't realize what a big business it is, and what a big machine it is to keep going. They make their own food. They have their own solar power. I've never stopped being awed by the huge size of it, how intricate the business management is and how well organized. It's absolutely amazing!"



Susan Pembleton, Canada

Susan Pembleton, 22, grew up in the small town of Ingersoll, east of London, Ontario, with a love for happy people.

Tourism, where people are "vacationing and in a happy mood," she decided, would be just the right career for her. "Nothing can get them down. I like being around people like that."

Susan completed a two-year tourism course at Niagara College and two years ago she interned in Florida as part of the Walt Disney World College Program.

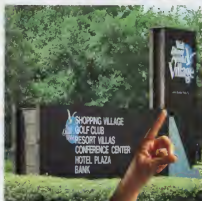
From her seminar classes, Susan has developed an interest in convention management.



Sandra Hinson contributes to People and Time magazines. She resides in Orlando.

Photography by Robert Eginton of Orlando.

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Mike's career shifts to TV

Mike the Dog, that canine scene stealer from Touchstone's **"Down and Out in Beverly Hills"** will star in **"Spot Marks the X,"** the 10th original film from The Disney Channel.

This comedy feature revolves around the misadventures of a canine criminal who is an accomplice to his master's bank robbery. He is mistakenly put up for adoption at the City Animal Shelter. His new owner, 12-year old Ken Miller, is shocked and confused as he gets tangled up in this loveable dog's sordid past.

"Spot Marks the X" is scheduled for debut on The Disney Channel in late 1986.

Can you name the Disney film that won the 1947 Oscar for best song? Here's a clue: the song was written



Classic "Song of the South" is Fall re-release

by Allie Wrubel and Ray Gilbert. If you still can't figure it out, here's yet another clue: the song is called Zip-A-Dee-Doo-Dah! That's it—the Disney film that won the 1947 Oscar for best song is **"Song of the South."** And you can hear the song and see the movie this Fall when Walt Disney Pictures re-releases this classic motion picture.

Walt Disney has been named one of this year's inductees to the Academy of Television Arts and Sciences Hall of Fame. The other six inductees are Steve Allen, Mary Tyler Moore, Fred Coe, Jackie Gleason, Frank Stanton and Burr Tillstrom. Mrs. Walt Disney accepted the post-humous award for Walt.

American Women in Radio and Television chose three episodes of **"The Golden Girls"** to receive three of their annual awards, given to those programs whose portrayals of women are honest and realistic. "The Golden Girls" stars Bea Arthur, Rue McClanahan, Betty White and Estelle Getty and is produced by Witt/Thomas/Harris Productions in association with Walt Disney Television, under the Touchstone banner.

Awards to those "Golden Girls"

The television series **"Down and Out in Beverly Hills"** has been licensed by Fox Broadcasting Company for telecast beginning next March. This prime time series will be produced by Touchstone Television and will be based on the hit film "Down and Out in Beverly Hills" starring Nick Nolte, Bette Midler and Richard Dreyfuss.

The feature film was originally released on January 31, 1986 and is one of the highest grossing films of the year.

Touchstone Television is a part of the Walt Disney Studios, which is a business segment of The Walt Disney Company.

"Down and Out in Beverly Hills" new TV series



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